MusicCord_®

LIMITED LIFETIME WARRANTY

Essential Sound Products, Inc. as manufacturer of **MusicCord** and **MusicCord PRO** power cords, and **MusicCord PRO Power Distributor** extends to the original owner a limited lifetime warranty that these products be free from defects in materials and workmanship. Cosmetic damage due to normal wear and tear is excluded from this warranty. Products used in commercial applications are excluded by this warranty.

LIMITATION

Essential Sound Products, Inc.'s obligation under this warranty is limited to repairing or replacing at its option, any product which is returned to Essential Sound Products, Inc. or to the dealer from which purchased, within said warranty period, and upon examination shall disclose to Essential Sound Products, Inc.'s reasonable satisfaction to have been defective in material and/or workmanship. In no event shall Essential Sound Products, Inc. be responsible for injury, property damage or other consequential damages arising directly or indirectly out of the product, notwithstanding the fact that said injury, property damage or other consequential and/or workmanship.

EXCLUSIVE WARRANTY

This warranty is the only warranty applicable to the power cord and/or power strip and is expressly in lieu of all other warranties expressed or implied, including any implied warranty of the merchantability or fitness for a particular purpose, and any other obligation or liability on the part of *E*ssential *S*ound *P*roducts, Inc., and *E*ssential *S*ound *P*roducts, Inc. neither assumes nor authorizes any other person to assume for it any other obligation or liability in connection with these products.

MusicCord.

AND



POWER CORDS

AND

MusicCord®PRO POWER DISTRIBUTOR



MusicCord_®

FEATURES AND PERFORMANCE BENEFITS

The following features are what give the **MusicCord** and **MusicCord PRO** power cords, and **MusicCord PRO Power Distributor** their outstanding performance benefits when connected to your audio/video equipment:

- <u>Multi-Conductor Geometry</u> Our patented geometry provides low impedance for maximum a/c flow, and linearity throughout the audio frequency range.
- <u>"Compacted Strand" Technology</u> Conductors are constructed from compacted strands, which allow the conductor to perform much like a solid conductor, yet have the strength and flexibility of a stranded conductor.
- <u>High Mechanical Integrity Cordage Construction</u> Our "Essential Lay" construction enhances image clarity and focus in the soundstage through resonance control.
- <u>Shielding to Prevent RFI</u> Shielding also contains EMI which is generated by the current flow within the cord itself. EMI can cause distortion in other nearby interconnect and speaker cables.
- <u>Anti-Resonant, RFI Shielding Aluminum Chassis</u> Its unique shape is designed for maximum rigidity, yet its constantly varying material thickness provides a high level of internal damping. Aluminum is a superior chassis material do to its non-magnetic and shielding properties.
- <u>Six High Performance Outlets</u> These triple-wipe outlets were chosen for their combination of superior electrical conductivity and mechanical integrity.
- <u>Custom Designed Multi-Conductor Internal Wiring</u> The custom shielded cabling is designed to perfectly match the electrical properties of the *Music Cord PRO* power cord.

EXPERIENCE THE DIFFERENCE...

- Improved Dynamics from percussion, to brass, to strings, to vocals, macrodynamics are significantly improved.
- <u>Extended Range</u> at <u>both</u> frequency extremes; i.e. deeper bass <u>and</u> more extended treble.
- <u>Greater Focus</u> including tighter bass and more specific image location within the soundstage.
- <u>Greater Resolution</u> low-level information such as room acoustics are more apparent and micro-dynamics are rendered more natural.
- Enhanced Video Performance Improved sharpness, contrast, and color saturation make images appear more realistic.



- MusicCord and MusicCord PRO power system components are designed for standard a/c mains service worldwide including North America (15-20 Amps, 120Volt, 60Hz), Asia and Europe (10-20 Amps, 200-240Volt, 50Hz), polarized or nonpolarized. For your safety, the MusicCord PRO Power Distributor has a user-serviceable 15-amp/250Volt "fast blow" fuse, located just above the power cord strain relief.
- Music Cord and Music Cord PRO Power System components perform best when plugged directly into the wall outlet. Longer cord lengths are available for individual cords and the Music Cord PRO Power Distributor. Ask your dealer for additional information. The power cord and multiple outlet strip can be used with any audio/video component, as they have no current limiting devices. In fact, best performance is achieved when all components are connected with Music Cord and Music Cord PRO. The Music Cord PRO Power Distributor has three pair of duplex outlets, each pair wired in parallel. Analog and digital components can be plugged into the unit without contaminating each other, as long as they are plugged into different outlet pairs.
- Music Cord and Music Cord PRO Power System components will go through an initial break-in similar to speaker cables and interconnects. Please allow approximately 4-8 hours playing time for complete break-in. This period is characterized by a gradual refinement of the sound starting with the bass, working through the midrange, and lastly finishing with the treble. Unlike cables in other parts of the chain, power cords will experience significant break-in even when you are not actually playing music. This break-in occurs because some current is always flowing through your component as long as it is turned on. However, playing the system at normal listening levels will accelerate the process and is required for complete breakin. Your equipment will likely undergo additional break-in to the new level of dynamic contrast afforded by using Music Cord and Music Cord PRO Power System components. For a given volume level, peak musical passages will be louder and fuller with richer yet natural timbres. Dynamics place demands on your equipment's power supply. The capacitors reform to store additional energy and respond to the higher musical peaks. Therefore, some of the "peakiness" you may experience during break-in is actually originating from your system components.
- Music Cord and Music Cord PRO Power System components are made from insulating and jacketing materials, connectors, and sleeving, which are industry proven for their application. In fact, all current carrying components including our custom designed cordage and internal wiring are <u>UL approved</u>. Music Cord and Music Cord PRO Power System components can be used with confidence that they are safe for any audio/video application including custom installations. Their rugged build quality and high flex life make them suitable for professional applications from the studio, to concert tours which require frequent equipment set-up and breakdown.